R.J. Reynolds

Tobacco Co.

COPY

Amy Mc Partlan
Systems Coordinator
150 Lawrence Bell Dr.
Suite 108
Williamsville, NY 14221
(716) 634-8577
(716) 634-3145

July 1, 1996

RJR Account #212016
Roof Wholesale

August Distributor Programs

Dear Gentlemen:

Doral 30¢ off 1 Pack (#601264)
We have ordered **3 SKUs** of shipper displays (item #512063) for the listed promotion. Please pack each displays as follows: 1 Doral FF King, 1 Doral FF 100, 1 Doral Light King and 1 Doral Light 100.

Displays will arrive on **July 29, 1996.**

Attached is a list of accounts authorized to receive this promotion. As always, thanks for your assistance in the marketing of our products.

Sincerely,

Amy

A.McPartlan
#1610
c: B. Balmer

51859 6313

Source: https://www.industrydocuments.ucsf.edu/docs/zkfn0000

USE THIS FORM AS MASTER AND COMPLETE FOR ALL PARTICIPATING DIRECT ACCTS

AUGUST 1996 DORAL DPC PRODUCT / DISPLAY ORDER FORM

Distributor Promotion Coverage

DORAL 30¢ OFF 1-Pack / #601264

Please complete and return this form to the ROU by no later than:
June 4, 1996

Robert Balmer 77999
MGR's NAME

REGION ALLOCATION: 420 SKUs
ALLOCATION
(Item #512063)
PACKED 5 DISPLAYS / SKU

ROU: Send (x) X Do NOT Send (x) _____
CUSTOMER LETTERS TO PARTICIPATING ACCOUNTS

I WILL NEED THE FOLLOWING PRODUCT / DISPLAYS ORDERED TO THE LISTED DIRECT ACCOUNT(S):

Root's Wholesale — DIRECT ACCOUNT
212016 — SIS #
3 — No. / SKUs (#512063)
PRODUCT ARRIVAL DATE: 7/29/96 (MGR. FILL IN)
DORAL BRAND STYLES / NUMBER OF CASES NEEDED
61169-0287

FF 12M	FF Box 6M	FF 100 12M	FF MN 6M	FFM 100 6M	LT 12M	LT Box 6M	LT 100 12M	LT MN 6M	LT M 100 12M	ULT LT 6M	U LT 100 12M	NF 6M	

_____ DIRECT ACCOUNT
_____ SIS #
_____ No. / SKUs (#512063)
PRODUCT ARRIVAL DATE: _____ (MGR. FILL IN)
DORAL BRAND STYLES / NUMBER OF CASES NEEDED

FF 12M	FF Box 6M	FF 100 12M	FF MN 6M	FFM 100 6M	LT 12M	LT Box 6M	LT 100 12M	LT MN 6M	LT M 100 12M	ULT LT 6M	U LT 100 12M	NF 6M	

Mail / Fax this form to ROU, Attn: Amy
5/96

* Note: ONLY send displays since product has been pre-booked via Klein

51859 6314

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